

FIRST YEAR – SEMESTER – I

IC 013 GRAPHIC COMMUNICATION & SIGNAGE : Typed Studio based (L=0,S=5,W=0)

EMPHASIS:

- * Graphics as a space-making element.
- * Graphics as space transforming element.

CONTENT:

- * Graphics application for transformation of space
 - using linear pattern, planar pattern, solid forms etc.
 - using on hard and soft surfaces and its effect,
 - as a link for co-ordination between various design elements.
- * Graphics and visual communication systems – letters, forms, calligraphy, information and message giving aid to various strata of public sector etc.

- * Signage systems
- * Display boards, posters etc.
- * Graphics and Image making – audio-visuals and graphics techniques.