

EMPHASIS:

- Creating a character for a corporate commercial corporate set up through meaningful interior Environment
- Understanding to see interior designing as a comprehensive total process incorporating a systematic design approach and conscious image building

DESIGN ISSUES:

- Understanding the nature of a corporate establishment and administrative
- Setups for public as well as private sectors through economic-commercial, social,
- Psychological factors, behavior patterns and space utilization

SKILLS:

- Presentation through detailed drawings, models, visual models
- Techniques of building services systems

EXERCISES:

- Corporate establishments such as an Government or private sector, or Institutional base projects or Service oriented projects