

SECOND YEAR - FOURTH SEMESTER

AC 406 INTRODUCTION TO BEHAVIOURAL SCIENCE (L=2,S=0,W=0) CREDITS= 02

INTERNAL ASSESSMENT (TERMWORK) = 50 CONTACT HRS/WK = 02
UNIVERSITY EXAMINATION = 50

(A) SOCIOLOGY - SECTION – I

Focus: Developing an awareness of how social dimensions play an important role in shaping Built Environment.

Contents: Essential elements of society – Bio - Socio – Cultural societies.
Characteristics of Human Society.
Social Norms, their origin & classification
Status & role, ascribed & achieved statuses, social esteem
Primary groups, and secondary groups.
Family & its problems
Characteristics of Urban Social life.
Process of Urbanization in India, Urbanization & Industrialization.
Social issues of Urban life.

REFERENCES:

SR.NO.	TITLE	AUTHOR
01.	An Introduction to Sociology.	Vidya Bhushan / Dr.Sachdeva

(B) PSYCHOLOGY - SECTION – II

Focus: To develop an awareness towards the Psychological responses created due to particular type of built environment.

Contents: Psychology - definition and scope.
Environmental Psychology, its objectives.
Types of environment; Built environment - factors contributing to its efficiency (colour, ambient aspects, size and shape) personal variables effecting environmental psychology, furnishings.
Personal space, Defensible space and Territoriality.
Housing - Single family and multi-family dwelling; behaviour in public housing areas.
Institutional buildings - hospitals, mental institutions, penal institution
Offices- behaviour in workplaces, landscaped offices vs traditional office.
Environment as a source of a threat and Role of an Architect.

REFERENCES:

SR.NO.	TITLE	AUTHOR
01.	Environmental Psychology	Norman Heimstra
02.	Designing for Human Behaviour	Jon Lang
03.	Creating an Architectural Theory	Jon Lang
04.	Environmental Interaction	David Canter & Peter Stringer